

Kathleen Bowers

Written Communications

Kathleen Bowers provides a wide range of written communications services, including both online and print publications, and media relations.

Kathleen wrote much of the initial content for BeFearless, an Oprah Winfrey / Oxygen Media online publishing project. BeFearless was a unique publishing project designed to empower women to express their views through action by providing access to comprehensive information about a variety of current issues, including helpful “how-to” articles and stories about successful women.

Kathleen provided BeFearless with many articles that served to demystify the processes of forming a nonprofit corporation, securing grant funding, communicating with public officials, and advocating for those whose voices often go unheard. She also wrote and published interviews with prominent women who had accomplished or were working on projects aimed at bringing about significant social change.

Kathleen also produced much of the initial content for HealthCareCoach.com, a healthcare consumer education and advocacy project of the nonprofit legal organization, National Health Law Program (NHeLP). In addition to BeFearless and HealthCareCoach.com, Kathleen has worked with experts in many fields to produce content for large database-driven web sites related to health and medicine, career-building, small business development, and more.

Kathleen has provided media relations services for many organizations. She has also developed, produced, written, and designed several publications, including the inception and launch of a new music and entertainment publication with a near-immediate circulation of 100,000+ readers. The magazine was originally designed to parallel the content of two radio networks operated by the Educational Media Foundation. Originally called the *Music News & Review*, it is today *Christian Music Planet*. Kathleen also launched EMF’s first live-audio broadcasting web site.

Kathleen has served as development director for three nonprofits and as fundraising board chair for two organizations. In these positions, she developed an expertise in relationship-building, results-focused donor communications.

Teaching Experience

Instructor: *Public Relations*, UC Davis Extension.

Instructor: *English*, UC Davis.

Instructor: *English*, Sacramento City College.

Presenter: *Publicity Basics for Small Businesses*, U.S. Small Business Administration.

Presenter: *Branding Essentials*, Yolo Community Bank.

Education

BA in English from the University of California at Berkeley. GPA: 4.0

MA in English from the University of California at Berkeley. GPA: 4.0

Workshops

Creativity Workshop. New York, NY. Established by award-winning playwright Shelley Berc and artist Alejandro Fogel, this workshop provides a unique methodology for developing the creative process.

Iowa Writer's Workshop, University of Iowa. This fiction workshop was taught by Pulitzer Prize winning writer James Alan McPherson. Since the 1970s the Iowa Writers' Workshop has been consistently ranked the #1 graduate writing program in the U.S.

Membership

Phi Beta Kappa

California Alumni Association

Public Relations Society of America

Association of Fundraising Professionals